



**Rick Scott**  
Governor  
**Cynthia R. Lorenzo**  
Director

**FOR IMMEDIATE RELEASE**  
**EMBARGOED:** March 10, 2011, 10:00 AM

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**Florida's January Employment Figures Released**  
[www.employflorida.com](http://www.employflorida.com)

**NOTE TO EDITORS:** Every March, the U.S. Department of Labor's Bureau of Labor Statistics and the Florida Agency for Workforce Innovation release January employment and unemployment estimates as well as revised historical data. Today's report is the result of that annual process, which is known as "benchmarking." These benchmark revisions are a standard part of the estimation process and take place this same time every year in each state nationwide. As a result of this annual benchmarking process, the release of January and February 2011 employment data is scheduled for March 10 and March 25, respectively.

**TALLAHASSEE** – Florida's seasonally adjusted unemployment rate in January 2011 is 11.9 percent, down slightly from the December 2010 rate of 12.0 percent. This represents 1,100,000 jobless out of a labor force of 9,276,000.

Florida's total nonagricultural employment in January 2011 is 7,164,700, a decline of 12,900 jobs (-0.2 percent) from December 2010. Over the year, jobs are up by 8,400, an increase of 0.1 percent from January 2010.

"While Florida's unemployment rate is still unacceptably high, we are seeing positive signs that employers are starting to hire," said Agency for Workforce Innovation Director Cynthia R. Lorenzo. "An increase in online advertisements for full-time jobs coupled with an increase in Florida's Consumer Confidence Index indicates that our business owners and families are increasingly optimistic about Florida's economic recovery. As Governor Scott moves forward with his bold pro-business agenda, that optimism will continue."

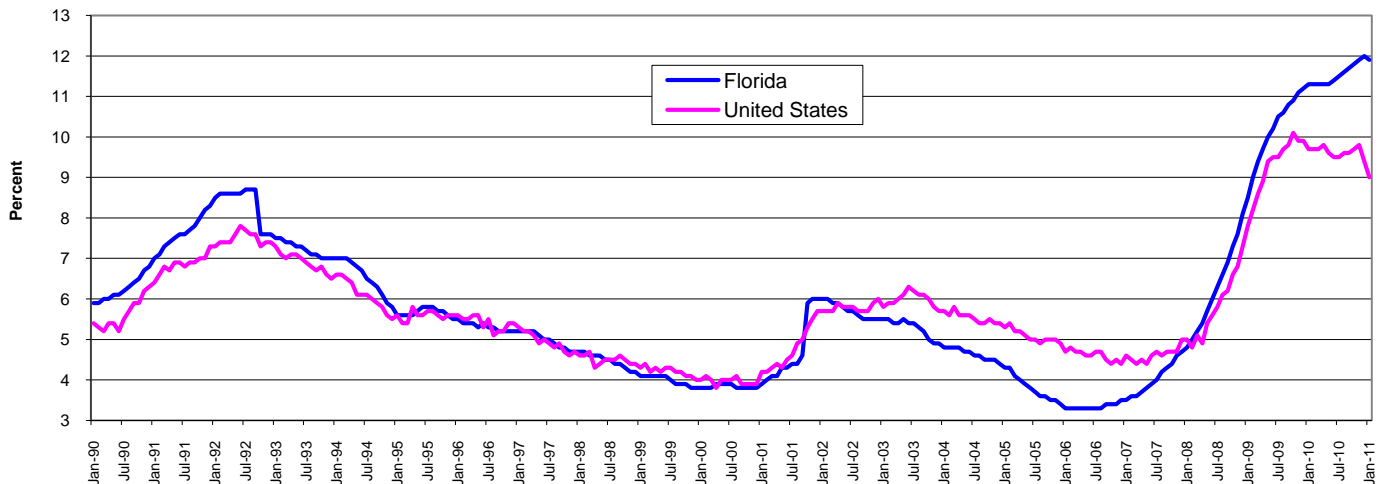
### **Consumer Confidence**

[Florida's Consumer Confidence Index](#) for February remained steady at 77 as reported by the University of Florida's Bureau of Economic and Business Research, unchanged from the January rate and maintaining the significant improvement over the past three years. More Floridians now feel it is a good time to buy big-ticket items, and Floridians' perceptions of the U.S. economy over the next year also improved slightly. Factors contributing to Floridians' confidence include an upward trend in the stock market, a steady increase in wages and several companies announcing intentions to hire more employees.

### **Online Job Advertisements**

The percentage of online ads for full-time jobs compiled by the Help Wanted OnLine data series from [The Conference Board](#) increased from 67 percent of total ads in September 2010 - when the full-time job postings began to increase - to 71 percent in February 2011. Florida had an over-the-year increase of 27,825 job postings compared to February 2010. Major occupational groups with the most online ads in February were sales and related occupations; healthcare practitioners and technical occupations; office and administrative support occupations; and management occupations.

## United States and Florida Unemployment Rates (seasonally adjusted)



Source: Florida Agency for Workforce Innovation, Labor Market Statistics Center, Local Area Unemployment Statistics Program, in cooperation with the U.S. Department of Labor, Bureau of Labor Statistics.

### Florida's Nonagricultural Employment by Industry (Seasonally Adjusted)

- The number of jobs in Florida is 7,164,700 in January 2011, up 8,400 jobs compared to a year ago. January is the fourth consecutive month with positive annual job growth since the state started losing jobs in July 2007. The industry gaining the most jobs is leisure and hospitality (+32,600 jobs, +3.6 percent).
- Other industries gaining jobs include education and health services (+13,000 jobs, +1.2 percent) and trade, transportation, and utilities (+9,300, +0.6 percent).
- These industry job gains are partially due to increases in food services and drinking places; ambulatory health care services; motor vehicle and parts dealers; and general merchandise stores.
- Industries losing jobs over the year include: construction (-24,000 jobs, -6.7 percent); financial activities (-7,700 jobs, -1.6 percent); manufacturing (-6,100 jobs, -2.0 percent); information (-5,200 jobs, -3.8 percent); total government (-1,900 jobs, -0.2 percent); professional and business services (-1,000 jobs, -0.1 percent); and other services (-800 jobs, -0.3 percent).
- These industry job losses are partially due to weakness in specialty trade contractors; insurance carriers and related activities; miscellaneous durable goods manufacturing; telecommunications; local government; business support services; and membership associations and organizations.

### Local Area Unemployment Statistics (Not Seasonally Adjusted)

- In January 2011, Liberty and Monroe counties have the state's lowest unemployment rate (7.6 percent each), followed by Alachua County (8.6 percent), Wakulla County (8.7 percent), Leon County (8.8 percent), and Okaloosa County (8.9 percent). Most of the counties with the lowest unemployment rates are those with relatively high proportions of government employment.
- Flagler County has the highest unemployment rate (16.0 percent) in Florida in January 2011, followed by Hernando County (15.1 percent); Hendry and Marion counties (14.2 percent each); St. Lucie County (14.1 percent); and Indian River County (14.0 percent). Flagler County, as well as most of the other areas with the highest unemployment rates, continues to suffer long-term job losses, mainly in construction. There were 52 Florida counties with double-digit unemployment rates in January, up from 50 in December.

#### Agency for Workforce Innovation

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### **Area Nonagricultural Employment (Not Seasonally Adjusted)**

- Thirteen metro areas of the 22 in the state have over-the-year job gains in January 2011. The areas with the largest gains are Orlando-Kissimmee-Sanford (+20,400 jobs, +2.1 percent), Miami-Miami Beach-Kendall (+6,000 jobs, +0.6 percent), and Tampa-St. Petersburg-Clearwater (+3,600 jobs, +0.3 percent).
- Of the metro areas with job declines, the areas with the largest losses are Cape Coral-Ft. Myers (-2,900 jobs, -1.5 percent), Palm Bay-Melbourne-Titusville (-2,500 jobs, -1.3 percent), Deltona-Daytona Beach-Pompano Beach (-1,800 jobs, -1.2 percent), and West Palm Beach-Boca Raton-Boynton Beach (-1,800 jobs, -0.4 percent).

**Note:** These unemployment and job growth rates are estimates, which are primarily based on surveys created and mandated by the U.S. Bureau of Labor Statistics in cooperation with the Florida Agency for Workforce Innovation.

The unemployment rate is derived from Florida household surveys conducted by the U.S. Census Bureau under contract with the U.S. Bureau of Labor Statistics. The job growth rate is derived from Florida employer surveys conducted by the U.S. Bureau of Labor Statistics.

Both estimates are revised on a monthly basis. In addition, these estimates are benchmarked (revised) annually based on actual counts from Florida's Unemployment Compensation tax records and other data.

New procedures recently mandated by the U.S. Bureau of Labor Statistics may result in more variable month-to-month changes. For further information, go to: <http://www.bls.gov/sae/cesprocs.htm>

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The Agency for Workforce Innovation is Florida's lead workforce agency and directly administers the state's various workforce and unemployment programs and the Office of Early Learning. Workforce development policy and guidance are provided by Workforce Florida, Inc. Partnering together, along with the state's 24 Regional Workforce Boards that deliver services through more than 90 One-Stop Career Centers around the state, they compose the Employ Florida network.

*The next Florida Employment and Unemployment release will be on March 25, 2011, at 10:00 A.M.*

### **Agency for Workforce Innovation**

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LABOR FORCE STATUS OF THE CIVILIAN NONINSTITUTIONAL POPULATION  
RELEASE DATE: MARCH 10, 2011

**SEASONALLY ADJUSTED**

	Current Month January 2011	Month Ago December 2010	Year Ago January 2010	Over-the-Month Change		Over-the-Year Change	
				Level	Percent	Level	Percent

**STATE OF FLORIDA**

Civilian Noninstitutional Population 16+	14,815,000	14,804,000	14,670,000	11,000	0.1	145,000	1.0
Civilian Labor Force	9,276,000	9,280,000	9,158,000	-4,000	**	118,000	1.3
Employment	8,176,000	8,170,000	8,124,000	6,000	0.1	52,000	0.6
Unemployment	1,100,000	1,111,000	1,034,000	-11,000	-1.0	66,000	6.4
Unemployment Rate (%)	11.9	12.0	11.3	-0.1	--	0.6	--

**UNITED STATES**

Civilian Noninstitutional Population 16+	238,704,000	238,889,000	236,832,000	-185,000	-0.1	1,872,000	0.8
Civilian Labor Force	153,186,000	153,690,000	153,353,000	-504,000	-0.3	-167,000	-0.1
Employment	139,323,000	139,206,000	138,511,000	117,000	0.1	812,000	0.6
Unemployment	13,863,000	14,485,000	14,842,000	-622,000	-4.3	-979,000	-6.6
Unemployment Rate (%)	9.0	9.4	9.7	-0.4	--	-0.7	--

**NOT SEASONALLY ADJUSTED**

	Current Month January 2011	Month Ago December 2010	Year Ago January 2010	Over-the-Month Change		Over-the-Year Change	
				Level	Percent	Level	Percent

**STATE OF FLORIDA**

Civilian Noninstitutional Population 16+	14,815,000	14,804,000	14,670,000	11,000	0.1	145,000	1.0
Civilian Labor Force	9,187,000	9,253,000	9,093,000	-66,000	-0.7	94,000	1.0
Employment	8,104,000	8,170,000	8,045,000	-66,000	-0.8	59,000	0.7
Unemployment	1,083,000	1,082,000	1,048,000	1,000	0.1	35,000	3.3
Unemployment Rate (%)	11.8	11.7	11.5	0.1	--	0.3	--

**UNITED STATES**

Civilian Noninstitutional Population 16+	238,704,000	238,889,000	236,832,000	-185,000	-0.1	1,872,000	0.8
Civilian Labor Force	152,536,000	153,156,000	152,957,000	-620,000	-0.4	-421,000	-0.3
Employment	137,599,000	139,159,000	136,809,000	-1,560,000	-1.1	790,000	0.6
Unemployment	14,937,000	13,997,000	16,147,000	940,000	6.7	-1,210,000	-7.5
Unemployment Rate (%)	9.8	9.1	10.6	0.7	--	-0.8	--

\*\* = Less than 0.05 percent

Note: All estimates except unemployment rates are rounded to the nearest thousand. Items may not add to totals or compute to displayed percentages due to rounding. All data are subject to revision.

Source: Florida Agency for Workforce Innovation, Labor Market Statistics Center, Local Area Unemployment Statistics Program, in cooperation with the U.S Department of Labor, Bureau of Labor Statistics.

**Nonagricultural Employment in Florida**  
**Seasonally Adjusted (in thousands)**

	January <sup>P</sup> 2011	December <sup>r</sup> 2010	January 2010	Over-the-Month Change		Over-the-Year Change	
				Level	Percent	Level	Percent
<b>Total Nonagricultural Employment</b>	7,164.7	7,177.6	7,156.3	-12.9	-0.2	8.4	0.1
<b>Construction</b>	332.3	332.4	356.3	-0.1	*	-24.0	-6.7
<b>Manufacturing</b>	302.3	303.5	308.4	-1.2	-0.4	-6.1	-2.0
<b>Trade, Transportation, and Utilities</b>	1,459.7	1,454.0	1,450.4	5.7	0.4	9.3	0.6
<b>Wholesale Trade</b>	308.4	307.0	309.0	1.4	0.5	-0.6	-0.2
<b>Retail Trade</b>	927.9	921.4	917.4	6.5	0.7	10.5	1.1
<b>Transportation, Warehousing, and Utilities</b>	223.4	225.6	224.0	-2.2	-1.0	-0.6	-0.3
<b>Information</b>	132.1	133.6	137.3	-1.5	-1.1	-5.2	-3.8
<b>Financial Activities</b>	465.4	469.1	473.1	-3.7	-0.8	-7.7	-1.6
<b>Finance and Insurance</b>	316.9	317.2	321.6	-0.3	-0.1	-4.7	-1.5
<b>Real Estate, Rental, and Leasing</b>	148.5	151.9	151.5	-3.4	-2.2	-3.0	-2.0
<b>Professional and Business Services</b>	1,027.5	1,042.3	1,028.5	-14.8	-1.4	-1.0	-0.1
<b>Professional and Technical Services</b>	437.9	432.6	425.8	5.3	1.2	12.1	2.8
<b>Management of Companies and Enterprises</b>	77.9	77.5	78.0	0.4	0.5	-0.1	-0.1
<b>Administrative and Waste Services</b>	511.7	532.2	524.7	-20.5	-3.9	-13.0	-2.5
<b>Education and Health Services</b>	1,086.4	1,090.0	1,073.4	-3.6	-0.3	13.0	1.2
<b>Educational Services</b>	153.0	154.5	148.0	-1.5	-1.0	5.0	3.4
<b>Health Care and Social Assistance</b>	933.4	935.5	925.4	-2.1	-0.2	8.0	0.9
<b>Leisure and Hospitality</b>	936.4	931.5	903.8	4.9	0.5	32.6	3.6
<b>Arts, Entertainment, and Recreation</b>	186.3	188.6	177.9	-2.3	-1.2	8.4	4.7
<b>Accommodation and Food Services</b>	750.1	742.9	725.9	7.2	1.0	24.2	3.3
<b>Other Services</b>	308.8	310.5	309.6	-1.7	-0.5	-0.8	-0.3
<b>Total Government</b>	1,108.3	1,105.2	1,110.2	3.1	0.3	-1.9	-0.2
<b>Federal Government</b>	132.2	132.1	135.1	0.1	0.1	-2.9	-2.1
<b>State Government</b>	220.0	217.0	215.7	3.0	1.4	4.3	2.0
<b>Local Government</b>	756.1	756.1	759.4	0.0	0.0	-3.3	-0.4

<sup>P</sup> = preliminary, <sup>r</sup> = revised

\* = less than 0.1 percent

Note: Sum of detail may not equal totals due to rounding or the exclusion of certain industries from publication. All data are subject to revision.

Released March 10, 2011.

Source: Florida Agency for Workforce Innovation, Labor Market Statistics Center, Current Employment Statistics Program in cooperation with the U.S. Department of Labor, Bureau of Labor Statistics.

**NONAGRICULTURAL EMPLOYMENT IN FLORIDA  
STATEWIDE (Not Seasonally Adjusted)**

Released March 10, 2011

Industry Title	January 2011	December 2010	January 2010	Change from			
				Dec 2010 to Jan 2011 Level	Dec 2010 to Jan 2011 Percent	Jan 2010 to Jan 2011 Level	Jan 2010 to Jan 2011 Percent
<b>Total Nonagricultural Employment</b>	7,147,600	7,244,300	7,116,900	-96,700	-1.3%	30,700	0.4%
<b>Total Private</b>	6,027,700	6,122,400	5,995,000	-94,700	-1.6%	32,700	0.6%
<b>Goods Producing</b>	632,500	642,700	656,300	-10,200	-1.6%	-23,800	-3.6%
<b>Mining and Logging</b>	5,500	5,500	5,300	0	0.0%	200	3.8%
Mining, except Oil and Gas	2,900	3,000	3,100	-100	-3.3%	-200	-6.5%
<b>Construction</b>	325,900	332,800	343,200	-6,900	-2.1%	-17,300	-5.0%
Construction of Buildings	60,400	64,000	67,100	-3,600	-5.6%	-6,700	-10.0%
Heavy and Civil Engineering Construction	48,100	49,800	49,100	-1,700	-3.4%	-1,000	-2.0%
Specialty Trade Contractors	217,400	219,000	227,000	-1,600	-0.7%	-9,600	-4.2%
Building Equipment Contractors	100,500	101,500	103,700	-1,000	-1.0%	-3,200	-3.1%
<b>Manufacturing</b>	301,100	304,400	307,800	-3,300	-1.1%	-6,700	-2.2%
Durable Goods	197,400	198,900	202,900	-1,500	-0.8%	-5,500	-2.7%
Fabricated Metal Product Manufacturing	27,700	28,300	28,700	-600	-2.1%	-1,000	-3.5%
Computer and Electronic Product Manufacturing	42,800	42,900	43,300	-100	-0.2%	-500	-1.2%
Communications Equipment Manufacturing	7,600	7,600	7,800	0	0.0%	-200	-2.6%
Transportation Equipment Manufacturing	32,800	33,000	33,600	-200	-0.6%	-800	-2.4%
Aerospace Product and Parts Manufacturing	18,800	18,900	18,800	-100	-0.5%	0	0.0%
Miscellaneous Durable Goods Manufacturing	26,200	26,400	27,500	-200	-0.8%	-1,300	-4.7%
Nondurable Goods	103,700	105,500	104,900	-1,800	-1.7%	-1,200	-1.1%
Food Manufacturing	28,100	28,500	27,300	-400	-1.4%	800	2.9%
Beverage and Tobacco Product Manufacturing	9,100	9,100	9,200	0	0.0%	-100	-1.1%
Paper Manufacturing	9,000	9,000	9,200	0	0.0%	-200	-2.2%
Printing and Related Support Activities	17,000	17,400	17,700	-400	-2.3%	-700	-4.0%
Chemical Manufacturing	18,300	18,500	18,700	-200	-1.1%	-400	-2.1%

Source: Florida Agency for Workforce Innovation, Labor Market Statistics Center, Current Employment Statistics Program (in cooperation with the U.S. Department of Labor, Bureau of Labor Statistics).

**NONAGRICULTURAL EMPLOYMENT IN FLORIDA  
STATEWIDE (Not Seasonally Adjusted)**

Released March 10, 2011

Industry Title	January 2011	December 2010	January 2010	Change from			
				Dec 2010 to Jan 2011 Level	Dec 2010 to Jan 2011 Percent	Jan 2010 to Jan 2011 Level	Jan 2010 to Jan 2011 Percent
<b>Service Providing</b>	6,515,100	6,601,600	6,460,600	-86,500	-1.3%	54,500	0.8%
<b>Private Service Providing</b>	5,395,200	5,479,700	5,338,700	-84,500	-1.5%	56,500	1.1%
<b>Trade, Transportation, and Utilities</b>	1,454,800	1,489,200	1,448,300	-34,400	-2.3%	6,500	0.5%
<b>Wholesale Trade</b>	306,500	308,600	307,300	-2,100	-0.7%	-800	-0.3%
Merchant Wholesalers, Durable Goods	154,100	154,700	153,900	-600	-0.4%	200	0.1%
Commercial Equipment Wholesalers	44,500	44,400	44,500	100	0.2%	0	0.0%
Electronic Goods Wholesalers	20,300	20,300	20,600	0	0.0%	-300	-1.5%
Machinery and Supply Wholesalers	26,300	26,800	26,700	-500	-1.9%	-400	-1.5%
Merchant Wholesalers, Nondurable Goods	113,100	114,300	113,700	-1,200	-1.1%	-600	-0.5%
Grocery and Related Product Wholesalers	44,900	45,300	45,300	-400	-0.9%	-400	-0.9%
Wholesale Electronic Markets and Agents	39,300	39,600	39,700	-300	-0.8%	-400	-1.0%
<b>Retail Trade</b>	925,900	949,300	917,400	-23,400	-2.5%	8,500	0.9%
Motor Vehicle and Parts Dealers	107,900	109,000	105,800	-1,100	-1.0%	2,100	2.0%
Automobile Dealers	66,700	67,200	65,100	-500	-0.7%	1,600	2.5%
Furniture and Home Furnishings Stores	30,600	31,800	31,600	-1,200	-3.8%	-1,000	-3.2%
Electronics and Appliance Stores	35,400	36,700	34,300	-1,300	-3.5%	1,100	3.2%
Building Material and Garden Supply Stores	65,300	66,500	65,400	-1,200	-1.8%	-100	-0.2%
Food and Beverage Stores	188,500	189,400	186,700	-900	-0.5%	1,800	1.0%
Health and Personal Care Stores	70,700	70,700	70,800	0	0.0%	-100	-0.1%
Gasoline Stations	36,600	37,400	35,900	-800	-2.1%	700	2.0%
Clothing and Accessory Stores	105,200	109,000	103,200	-3,800	-3.5%	2,000	1.9%
Sporting Goods, Hobby, Book, and Music Stores	33,100	34,300	33,500	-1,200	-3.5%	-400	-1.2%
General Merchandise Stores	181,900	192,100	179,800	-10,200	-5.3%	2,100	1.2%
Department Stores	80,900	87,900	80,100	-7,000	-8.0%	800	1.0%
Other General Merchandise Stores	101,000	104,200	99,700	-3,200	-3.1%	1,300	1.3%
Miscellaneous Store Retailers	48,500	49,500	47,800	-1,000	-2.0%	700	1.5%
Nonstore Retailers	22,200	22,900	22,600	-700	-3.1%	-400	-1.8%
Electronic Shopping and Mail-Order Houses	14,700	15,100	14,600	-400	-2.7%	100	0.7%
<b>Transportation, Warehousing, and Utilities</b>	222,400	231,300	223,600	-8,900	-3.9%	-1,200	-0.5%
<b>Utilities</b>	22,100	22,300	22,700	-200	-0.9%	-600	-2.6%

Source: Florida Agency for Workforce Innovation, Labor Market Statistics Center, Current Employment Statistics Program (in cooperation with the U.S. Department of Labor, Bureau of Labor Statistics).

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				Dec 2010 to Jan 2011 Level	Dec 2010 to Jan 2011 Percent	Jan 2010 to Jan 2011 Level	Jan 2010 to Jan 2011 Percent
<b>Transportation and Warehousing</b>	200,300	209,000	200,900	-8,700	-4.2%	-600	-0.3%
Air Transportation	31,000	31,200	30,500	-200	-0.6%	500	1.6%
Water Transportation	12,100	12,200	12,000	-100	-0.8%	100	0.8%
Truck Transportation	40,100	41,400	39,700	-1,300	-3.1%	400	1.0%
Support Activities for Transportation	44,000	44,100	44,200	-100	-0.2%	-200	-0.5%
Couriers and Messengers	26,600	32,200	27,600	-5,600	-17.4%	-1,000	-3.6%
Warehousing and Storage	25,100	25,100	25,400	0	0.0%	-300	-1.2%
<b>Information</b>	131,700	133,900	136,300	-2,200	-1.6%	-4,600	-3.4%
Publishing Industries, except Internet	30,300	30,500	31,900	-200	-0.7%	-1,600	-5.0%
Broadcasting, except Internet	13,900	13,900	14,100	0	0.0%	-200	-1.4%
Telecommunications	56,100	56,900	57,800	-800	-1.4%	-1,700	-2.9%
Wired Telecommunications Carriers	43,700	43,900	44,600	-200	-0.5%	-900	-2.0%
Internet Service Providers and Data Processing	16,400	16,700	16,800	-300	-1.8%	-400	-2.4%
<b>Financial Activities</b>	463,700	469,300	469,100	-5,600	-1.2%	-5,400	-1.2%
<b>Finance and Insurance</b>	314,800	317,000	319,500	-2,200	-0.7%	-4,700	-1.5%
Credit Intermediation and Related Activities	150,000	150,500	151,300	-500	-0.3%	-1,300	-0.9%
Depository Credit Intermediation	95,800	96,200	95,900	-400	-0.4%	-100	-0.1%
Insurance Carriers and Related Activities	123,800	124,700	126,700	-900	-0.7%	-2,900	-2.3%
Insurance Carriers	67,200	67,900	69,000	-700	-1.0%	-1,800	-2.6%
Insurance Agencies, Brokerages, and Related	56,600	56,800	57,700	-200	-0.4%	-1,100	-1.9%
<b>Real Estate, Rental, and Leasing</b>	148,900	152,300	149,600	-3,400	-2.2%	-700	-0.5%
Real Estate	114,000	116,700	112,800	-2,700	-2.3%	1,200	1.1%
<b>Professional and Business Services</b>	1,026,200	1,047,600	1,016,500	-21,400	-2.0%	9,700	1.0%
<b>Professional and Technical Services</b>	439,100	436,300	427,400	2,800	0.6%	11,700	2.7%
Legal Services	92,600	92,900	88,800	-300	-0.3%	3,800	4.3%
Accounting, Tax Preparation, and Bookkeeping	61,800	54,900	61,600	6,900	12.6%	200	0.3%
Architectural, Engineering, and Related	68,200	69,800	68,900	-1,600	-2.3%	-700	-1.0%
Computer Systems Design and Related	65,200	65,300	61,500	-100	-0.2%	3,700	6.0%
Management, Scientific, and Technical	72,500	72,500	67,900	0	0.0%	4,600	6.8%
<b>Management of Companies and Enterprises</b>	77,400	77,600	78,000	-200	-0.3%	-600	-0.8%

Source: Florida Agency for Workforce Innovation, Labor Market Statistics Center, Current Employment Statistics Program (in cooperation with the U.S. Department of Labor, Bureau of Labor Statistics).



**NONAGRICULTURAL EMPLOYMENT IN FLORIDA  
STATEWIDE (Not Seasonally Adjusted)**

Released March 10, 2011

Industry Title	January 2011	December 2010	January 2010	Change from			
				Dec 2010 to Jan 2011 Level	Dec 2010 to Jan 2011 Percent	Jan 2010 to Jan 2011 Level	Jan 2010 to Jan 2011 Percent
<b>Administrative and Waste Services</b>	509,700	533,700	511,100	-24,000	-4.5%	-1,400	-0.3%
Administrative and Support Services	491,000	515,000	492,800	-24,000	-4.7%	-1,800	-0.4%
Employment Services	158,200	172,100	150,300	-13,900	-8.1%	7,900	5.3%
Business Support Services	63,300	64,300	65,600	-1,000	-1.6%	-2,300	-3.5%
Travel Arrangement and Reservation Services	25,400	26,200	26,800	-800	-3.1%	-1,400	-5.2%
Investigation and Security Services	61,100	62,800	62,500	-1,700	-2.7%	-1,400	-2.2%
Services to Buildings and Dwellings	125,800	129,900	125,100	-4,100	-3.2%	700	0.6%
Waste Management and Remediation Services	18,700	18,700	18,300	0	0.0%	400	2.2%
<b>Education and Health Services</b>	1,088,800	1,098,500	1,068,200	-9,700	-0.9%	20,600	1.9%
<b>Educational Services</b>	155,400	157,200	149,300	-1,800	-1.2%	6,100	4.1%
Elementary and Secondary Schools	48,600	49,300	48,400	-700	-1.4%	200	0.4%
Colleges and Universities	62,600	63,700	58,900	-1,100	-1.7%	3,700	6.3%
<b>Health Care and Social Assistance</b>	933,400	941,300	918,900	-7,900	-0.8%	14,500	1.6%
Ambulatory Health Care Services	389,800	394,800	383,500	-5,000	-1.3%	6,300	1.6%
Offices of Physicians	173,200	174,100	170,900	-900	-0.5%	2,300	1.4%
Home Health Care Services	65,500	66,300	63,000	-800	-1.2%	2,500	4.0%
Hospitals	254,800	256,200	252,900	-1,400	-0.6%	1,900	0.8%
Nursing and Residential Care Facilities	175,000	176,500	172,900	-1,500	-0.9%	2,100	1.2%
Nursing Care Facilities	96,200	96,600	94,800	-400	-0.4%	1,400	1.5%
Community Care for the Elderly	49,700	50,100	49,000	-400	-0.8%	700	1.4%
Social Assistance	113,800	113,800	109,600	0	0.0%	4,200	3.8%
<b>Leisure and Hospitality</b>	923,600	930,600	892,500	-7,000	-0.8%	31,100	3.5%
<b>Arts, Entertainment, and Recreation</b>	183,400	188,100	176,200	-4,700	-2.5%	7,200	4.1%
Amusement, Gambling, and Recreation	143,800	146,500	138,100	-2,700	-1.8%	5,700	4.1%
Amusement Parks and Arcades	59,800	62,200	53,000	-2,400	-3.9%	6,800	12.8%
<b>Accommodation and Food Services</b>	740,200	742,500	716,300	-2,300	-0.3%	23,900	3.3%
Accommodation	156,700	157,500	146,500	-800	-0.5%	10,200	7.0%
Food Services and Drinking Places	583,500	585,000	569,800	-1,500	-0.3%	13,700	2.4%

Source: Florida Agency for Workforce Innovation, Labor Market Statistics Center, Current Employment Statistics Program (in cooperation with the U.S. Department of Labor, Bureau of Labor Statistics).

**NONAGRICULTURAL EMPLOYMENT IN FLORIDA  
STATEWIDE (Not Seasonally Adjusted)**

Released March 10, 2011

Industry Title	January 2011	December 2010	January 2010	Change from			
				Dec 2010 to Jan 2011 Level	Dec 2010 to Jan 2011 Percent	Jan 2010 to Jan 2011 Level	Jan 2010 to Jan 2011 Percent
<b>Other Services</b>	306,400	310,600	307,800	-4,200	-1.4%	-1,400	-0.5%
Repair and Maintenance	64,500	66,000	64,600	-1,500	-2.3%	-100	-0.2%
Automotive Repair and Maintenance	43,700	44,400	43,300	-700	-1.6%	400	0.9%
Personal and Laundry Services	79,300	79,900	79,400	-600	-0.8%	-100	-0.1%
Membership Associations and Organizations	162,600	164,700	163,800	-2,100	-1.3%	-1,200	-0.7%
<b>Total Government</b>	1,119,900	1,121,900	1,121,900	-2,000	-0.2%	-2,000	-0.2%
Federal	132,600	133,100	135,500	-500	-0.4%	-2,900	-2.1%
State	219,900	217,000	218,600	2,900	1.3%	1,300	0.6%
Local	767,400	771,800	767,800	-4,400	-0.6%	-400	-0.1%

Note: Employment estimates have been rounded to the nearest hundred. Sum of detail may not equal totals due to rounding or the exclusion of certain industries from publication. All data are subject to revision.

STATE OF FLORIDA  
LOCAL AREA UNEMPLOYMENT STATISTICS BY COUNTY  
(NOT SEASONALLY ADJUSTED)

COUNTY	JANUARY 2011				DECEMBER 2010				JANUARY 2010			
	LABOR FORCE	EMPLOY- MENT	UNEMPLOYMENT LEVEL	UNEMPLOYMENT RATE (%)	LABOR FORCE	EMPLOY- MENT	UNEMPLOYMENT LEVEL	UNEMPLOYMENT RATE (%)	LABOR FORCE	EMPLOY- MENT	UNEMPLOYMENT LEVEL	UNEMPLOYMENT RATE (%)
ALACHUA	130765	119539	11226	8.6	130995	119952	11043	8.4	130391	119687	10704	8.2
BAKER	12082	10675	1407	11.6	12250	10868	1382	11.3	12002	10648	1354	11.3
BAY	88608	77663	10945	12.4	89391	78826	10565	11.8	86368	76473	9895	11.5
BRADFORD	12498	11222	1276	10.2	12602	11344	1258	10.0	12430	11281	1149	9.2
BREVARD	263749	231141	32608	12.4	266031	234086	31945	12.0	265660	234274	31386	11.8
BROWARD	978622	876215	102407	10.5	985607	885009	100598	10.2	973713	875415	98298	10.1
CALHOUN	6255	5643	612	9.8	6231	5644	587	9.4	6050	5475	575	9.5
CHARLOTTE	69071	60390	8681	12.6	69889	61424	8465	12.1	70075	61086	8989	12.8
CITRUS	57856	50184	7672	13.3	58093	50625	7468	12.9	57105	49351	7754	13.6
CLAY	94994	84318	10676	11.2	96322	85841	10481	10.9	94061	84105	9956	10.6
COLLIER	145275	128308	16967	11.7	146500	129632	16868	11.5	146435	129352	17083	11.7
COLUMBIA	30827	27415	3412	11.1	30788	27431	3357	10.9	31673	28200	3473	11.0
DESOTO	15676	14025	1651	10.5	15770	14132	1638	10.4	15839	14182	1657	10.5
DIXIE	5909	5139	770	13.0	5847	5106	741	12.7	5729	4966	763	13.3
DUVAL	439456	387489	51967	11.8	445432	394488	50944	11.4	438659	386512	52147	11.9
ESCAMBIA	139259	122925	16334	11.7	139916	124037	15879	11.3	136247	120965	15282	11.2
FLAGLER	33182	27861	5321	16.0	33254	28047	5207	15.7	32978	27709	5269	16.0
FRANKLIN	5146	4660	486	9.4	5185	4717	468	9.0	5071	4599	472	9.3
GADSDEN	21275	18887	2388	11.2	21194	18854	2340	11.0	21202	18852	2350	11.1
GILCHRIST	7785	6932	853	11.0	7757	6956	801	10.3	7774	6941	833	10.7
GLADES	5818	5288	530	9.1	5759	5239	520	9.0	5185	4692	493	9.5
GULF	6161	5396	765	12.4	6208	5476	732	11.8	6146	5426	720	11.7
HAMILTON	4492	3886	606	13.5	4600	4058	542	11.8	4713	4081	632	13.4
HARDEE	13584	12142	1442	10.6	13363	11921	1442	10.8	12964	11580	1384	10.7
HENDRY	18660	16017	2643	14.2	17712	15037	2675	15.1	17943	15492	2451	13.7
HERNANDO	62480	53042	9438	15.1	62723	53474	9249	14.7	62174	52881	9293	14.9
HIGHLANDS	41840	36869	4971	11.9	42720	37803	4917	11.5	41744	36992	4752	11.4
HILLSBOROUGH	595461	523677	71784	12.1	598021	527947	70074	11.7	593067	522092	70975	12.0
HOLMES	8792	7971	821	9.3	8849	8063	786	8.9	8798	8003	795	9.0
INDIAN RIVER	62236	53520	8716	14.0	62608	54022	8586	13.7	62852	54487	8365	13.3
JACKSON	22158	20151	2007	9.1	22238	20284	1954	8.8	22024	20192	1832	8.3
JEFFERSON	6706	5960	746	11.1	6683	5949	734	11.0	6574	5949	625	9.5
LAFAYETTE	2991	2717	274	9.2	3030	2763	267	8.8	3110	2843	267	8.6
LAKE	137738	120532	17206	12.5	138178	121458	16720	12.1	135373	118227	17146	12.7
LEE	276037	241044	34993	12.7	275835	241175	34660	12.6	278529	242115	36414	13.1
LEON	148073	135103	12970	8.8	147497	134870	12627	8.6	146648	134856	11792	8.0
LEVY	17326	15183	2143	12.4	17302	15226	2076	12.0	16965	14775	2190	12.9
LIBERTY	3941	3641	300	7.6	3943	3647	296	7.5	3883	3611	272	7.0

STATE OF FLORIDA  
LOCAL AREA UNEMPLOYMENT STATISTICS BY COUNTY  
(NOT SEASONALLY ADJUSTED)

COUNTY	JANUARY 2011				DECEMBER 2010				JANUARY 2010			
	LABOR FORCE	EMPLOY- MENT	UNEMPLOYMENT LEVEL	RATE (%)	LABOR FORCE	EMPLOY- MENT	UNEMPLOYMENT LEVEL	RATE (%)	LABOR FORCE	EMPLOY- MENT	UNEMPLOYMENT LEVEL	RATE (%)
MADISON	6958	6088	870	12.5	6978	6160	818	11.7	7059	6182	877	12.4
MANATEE	140601	123365	17236	12.3	141982	124712	17270	12.2	141144	123376	17768	12.6
MARION	132804	113922	18882	14.2	133706	115166	18540	13.9	134601	115427	19174	14.2
MARTIN	64061	56303	7758	12.1	64498	56994	7504	11.6	64106	56169	7937	12.4
MIAMI-DADE	1288249	1133249	155000	12.0	1303792	1132600	171192	13.1	1234963	1098134	136829	11.1
MONROE	45846	42384	3462	7.6	45540	42114	3426	7.5	46267	42839	3428	7.4
NASSAU	36262	31837	4425	12.2	36609	32412	4197	11.5	35805	31756	4049	11.3
OKALOOSA	94070	85691	8379	8.9	94781	86669	8112	8.6	93042	84893	8149	8.8
OSCEOLA	140933	122990	17943	12.7	141756	123935	17821	12.6	138277	120638	17639	12.8
PALM BEACH	615650	541867	73783	12.0	623489	550913	72576	11.6	615502	544350	71152	11.6
PASCO	195228	168790	26438	13.5	196003	170166	25837	13.2	194738	168279	26459	13.6
PINELLAS	438869	385765	53104	12.1	441517	388911	52606	11.9	437437	384598	52839	12.1
POLK	275748	240696	35052	12.7	275961	241300	34661	12.6	272577	238400	34177	12.5
PUTNAM	33339	29031	4308	12.9	33161	28933	4228	12.7	32854	28627	4227	12.9
ST. JOHNS	96358	86737	9621	10.0	97624	88303	9321	9.5	95840	86518	9322	9.7
ST. LUCIE	125296	107633	17663	14.1	126669	108952	17717	14.0	124508	107376	17132	13.8
SANTA ROSA	70862	63558	7304	10.3	71127	64133	6994	9.8	69726	62545	7181	10.3
SARASOTA	160491	140575	19916	12.4	161041	142111	18930	11.8	161124	140588	20536	12.7
SEMINOLE	238080	212115	25965	10.9	238902	213744	25158	10.5	233652	208059	25593	11.0
SUMTER	33915	30720	3195	9.4	34008	30894	3114	9.2	32905	29627	3278	10.0
SUWANNEE	18302	16325	1977	10.8	18262	16328	1934	10.6	17881	15847	2034	11.4
TAYLOR	9274	8121	1153	12.4	9246	8164	1082	11.7	9351	8258	1093	11.7
UNION	5305	4822	483	9.1	5332	4854	478	9.0	5387	4905	482	8.9
VOLUSIA	249514	218079	31435	12.6	252396	221461	30935	12.3	250198	219728	30470	12.2
WAKULLA	16813	15357	1456	8.7	16726	15331	1395	8.3	16734	15329	1405	8.4
WALTON	29767	27041	2726	9.2	29739	27079	2660	8.9	29445	26624	2821	9.6
WASHINGTON	9849	8605	1244	12.6	9947	8697	1250	12.6	9826	8677	1149	11.7
FLORIDA												
NOT SEASONALLY ADJUSTED												
	9187000	8104000	1083000	11.8	9253000	8170000	1082000	11.7	9093000	8045000	1048000	11.5
SEASONALLY ADJUSTED												
	9276000	8176000	1100000	11.9	9280000	8170000	1111000	12.0	9158000	8124000	1034000	11.3
UNITED STATES												
NOT SEASONALLY ADJUSTED												
	152536000	137599000	14937000	9.8	153156000	139159000	13997000	9.1	152957000	136809000	16147000	10.6
SEASONALLY ADJUSTED												
	153186000	139323000	13863000	9.0	153690000	139206000	14485000	9.4	153353000	138511000	14842000	9.7

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RELEASED MARCH 10, 2011

NOTE: Items may not add to totals or compute to displayed percentages due to rounding. All data are subject to revision.

SOURCE: Florida Agency for Workforce Innovation, Labor Market Statistics Center, Local Area Unemployment Statistics Program, in cooperation with the U.S. Department of Labor, Bureau of Labor Statistics.

STATE OF FLORIDA  
LOCAL AREA UNEMPLOYMENT STATISTICS BY METROPOLITAN STATISTICAL AREA (MSA)  
(NOT SEASONALLY ADJUSTED)

MSA (COUNTIES)	JANUARY 2011				DECEMBER 2010				JANUARY 2010			
	LABOR FORCE	EMPLOYMENT	UNEMPLOYMENT LEVEL	UNEMPLOYMENT RATE (%)	LABOR FORCE	EMPLOYMENT	UNEMPLOYMENT LEVEL	UNEMPLOYMENT RATE (%)	LABOR FORCE	EMPLOYMENT	UNEMPLOYMENT LEVEL	UNEMPLOYMENT RATE (%)
CAPE CORAL-FT. MYERS (Lee)	276037	241044	34993	12.7	275835	241175	34660	12.6	278529	242115	36414	13.1
CRESTVIEW-FT. WALTON BEACH-DESTIN (Okaloosa)	94070	85691	8379	8.9	94781	86669	8112	8.6	93042	84893	8149	8.8
DELTONA-DAYTONA BEACH-ORMOND BEACH (Volusia)	249514	218079	31435	12.6	252396	221461	30935	12.3	250198	219728	30470	12.2
GAINESVILLE (Alachua and Gilchrist)	138550	126471	12079	8.7	138752	126908	11844	8.5	138165	126628	11537	8.4
JACKSONVILLE (Baker, Clay, Duval, Nassau, and St. Johns)	679151	601055	78096	11.5	688236	611911	76325	11.1	676367	599539	76828	11.4
LAKELAND-WINTER HAVEN (Polk)	275748	240696	35052	12.7	275961	241300	34661	12.6	272577	238400	34177	12.5
MIAMI-FT. LAUDERDALE-POMPANO BEACH (Broward, Miami-Dade, and Palm Beach)	2882521	2551331	331190	11.5	2912888	2568522	344366	11.8	2824178	2517899	306279	10.8
Ft. Lauderdale-Pompano Beach-Deerfield Beach Metropolitan Division (Broward)	978622	876215	102407	10.5	985607	885009	100598	10.2	973713	875415	98298	10.1
Miami-Miami Beach-Kendall Metropolitan Division (Miami-Dade)	1288249	1133249	155000	12.0	1303792	1132600	171192	13.1	1234963	1098134	136829	11.1
West Palm Beach-Boca Raton-Boynton Beach Metropolitan Division (Palm Beach)	615650	541867	73783	12.0	623489	550913	72576	11.6	615502	544350	71152	11.6
NAPLES-MARCO ISLAND (Collier)	145275	128308	16967	11.7	146500	129632	16868	11.5	146435	129352	17083	11.7
NORTH PORT-BRADENTON-SARASOTA (Manatee and Sarasota)	301092	263940	37152	12.3	303023	266823	36200	11.9	302268	263964	38304	12.7
OCALA (Marion)	132804	113922	18882	14.2	133706	115166	18540	13.9	134601	115427	19174	14.2
ORLANDO-KISSIMMEE-SANFORD (Lake, Orange, Osceola, and Seminole)	1119401	988546	130855	11.7	1125039	996137	128902	11.5	1098498	969640	128858	11.7
PALM BAY-MELBOURNE-TITUSVILLE (Brevard)	263749	231141	32608	12.4	266031	234086	31945	12.0	265660	234274	31386	11.8
PALM COAST (Flagler)	33182	27861	5321	16.0	33254	28047	5207	15.7	32978	27709	5269	16.0
PANAMA CITY-LYNN HAVEN-PANAMA CITY BEACH (Bay)	88608	77663	10945	12.4	89391	78826	10565	11.8	86368	76473	9895	11.5
PENSACOLA-FERRY PASS-BRENT (Escambia and Santa Rosa)	210121	186483	23638	11.2	211043	188170	22873	10.8	205973	183510	22463	10.9
PORT ST. LUCIE (Martin and St. Lucie)	189357	163936	25421	13.4	191167	165946	25221	13.2	188614	163545	25069	13.3
PUNTA GORDA (Charlotte)	69071	60390	8681	12.6	69889	61424	8465	12.1	70075	61086	8989	12.8
SEBASTIAN-VERO BEACH (Indian River)	62236	53520	8716	14.0	62608	54022	8586	13.7	62852	54487	8365	13.3
TALLAHASSEE (Gadsden, Jefferson, Leon, and Wakulla)	192867	175307	17560	9.1	192101	175005	17096	8.9	191159	174987	16172	8.5
TAMPA-ST. PETERSBURG-CLEARWATER (Hernando, Hillsborough, Pasco, and Pinellas)	1292038	1131274	160764	12.4	1298265	1140498	157767	12.2	1287417	1127851	159566	12.4
FLORIDA												
NOT SEASONALLY ADJUSTED	9187000	8104000	1083000	11.8	9253000	8170000	1082000	11.7	9093000	8045000	1048000	11.5
SEASONALLY ADJUSTED	9276000	8176000	1100000	11.9	9280000	8170000	1111000	12.0	9158000	8124000	1034000	11.3
UNITED STATES												
NOT SEASONALLY ADJUSTED	152536000	137599000	14937000	9.8	153156000	139159000	13997000	9.1	152957000	136809000	16147000	10.6
SEASONALLY ADJUSTED	153186000	139323000	13863000	9.0	153690000	139206000	14485000	9.4	153353000	138511000	14842000	9.7

RELEASED MARCH 10, 2011

NOTE: Items may not add to totals or compute to displayed percentages due to rounding. All data are subject to revision.

STATE OF FLORIDA  
COUNTIES RANKED BY UNEMPLOYMENT RATE  
(NOT SEASONALLY ADJUSTED)

JANUARY 2011  
(Preliminary)

RELEASED 03/10/2011

UNEMPLOYMENT			UNEMPLOYMENT		
RANK	COUNTY	RATE (%)	RANK	COUNTY	RATE (%)
1	FLAGLER	16.0		FLORIDA	11.8
2	HERNANDO	15.1	36	ESCAMBIA	11.7
3	MARION	14.2	37	COLLIER	11.7
4	HENDRY	14.2	38	BAKER	11.6
5	ST. LUCIE	14.1	39	ORANGE	11.6
6	INDIAN RIVER	14.0	40	CLAY	11.2
7	PASCO	13.5	41	GADSDEN	11.2
8	HAMILTON	13.5	42	JEFFERSON	11.1
9	CITRUS	13.3	43	COLUMBIA	11.1
10	DIXIE	13.0	44	GILCHRIST	11.0
11	PUTNAM	12.9	45	SEMINOLE	10.9
12	OSCEOLA	12.7	46	SUWANNEE	10.8
13	OKEECHOBEE	12.7	47	HARDEE	10.6
14	POLK	12.7	48	DESOTO	10.5
15	LEE	12.7	49	BROWARD	10.5
16	WASHINGTON	12.6	50	SANTA ROSA	10.3
17	VOLUSIA	12.6	51	BRADFORD	10.2
18	CHARLOTTE	12.6	52	ST. JOHNS	10.0
19	MADISON	12.5	53	CALHOUN	9.8
20	LAKE	12.5		UNITED STATES	9.8
21	TAYLOR	12.4	54	FRANKLIN	9.4
22	GULF	12.4	55	SUMTER	9.4
23	SARASOTA	12.4	56	HOLMES	9.3
24	LEVY	12.4	57	LAFAYETTE	9.2
25	BREVARD	12.4	58	WALTON	9.2
26	BAY	12.4	59	GLADES	9.1
27	MANATEE	12.3	60	UNION	9.1
28	NASSAU	12.2	61	JACKSON	9.1
29	MARTIN	12.1	62	OKALOOSA	8.9
30	PINELLAS	12.1	63	LEON	8.8
31	HILLSBOROUGH	12.1	64	WAKULLA	8.7
32	MIAMI-DADE	12.0	65	ALACHUA	8.6
33	PALM BEACH	12.0	66	LIBERTY	7.6
34	HIGHLANDS	11.9	67	MONROE	7.6
35	DUVAL	11.8			

NOTE: All data are subject to revision.

Source: Florida Agency for Workforce Innovation, Labor Market Statistics Center, Local Area Unemployment Statistics Program, in cooperation with the U.S. Department of Labor, Bureau of Labor Statistics.

STATE OF FLORIDA  
 METROPOLITAN STATISTICAL AREAS (MSAs) AND METROPOLITAN DIVISIONS (MDs)  
 RANKED BY UNEMPLOYMENT RATE  
 (NOT SEASONALLY ADJUSTED)  
 JANUARY 2011 (Preliminary)

1. Palm Coast MSA	16.0 %
2. Ocala MSA	14.2
3. Sebastian-Vero Beach MSA	14.0
4. Port St. Lucie MSA	13.4
5. Lakeland-Winter Haven MSA	12.7
6. Cape Coral-Ft. Myers MSA	12.7
7. Deltona-Daytona Beach-Ormond Beach MSA	12.6
8. Punta Gorda MSA	12.6
9. Tampa-St. Petersburg-Clearwater MSA	12.4
10. Palm Bay-Melbourne-Titusville MSA	12.4
11. Panama City-Lynn Haven-Panama City Beach MSA	12.4
12. North Port-Bradenton-Sarasota MSA	12.3
13. Miami-Miami Beach-Kendall MD	12.0
14. West Palm Beach-Boca Raton-Boynton Beach MD	12.0
<b>Florida</b>	<b>11.8</b>
15. Orlando-Kissimmee-Sanford MSA	11.7
16. Naples-Marco Island MSA	11.7
17. Jacksonville MSA	11.5
18. Miami-Ft. Lauderdale-Pompano Beach MSA	11.5
19. Pensacola-Ferry Pass-Brent MSA	11.2
20. Ft. Lauderdale-Pompano Beach-Deerfield Beach MD	10.5
<b>United States</b>	<b>9.8</b>
21. Tallahassee MSA	9.1
22. Crestview-Ft. Walton Beach-Destin MSA	8.9
23. Gainesville MSA	8.7

Released March 10, 2011

NOTE: All data are subject to revision.

Source: Florida Agency for Workforce Innovation, Labor Market Statistics Center, Local Area Unemployment Statistics Program, in cooperation with the U.S. Department of Labor, Bureau of Labor Statistics.

TOTAL NONAGRICULTURAL EMPLOYMENT  
FLORIDA (Not Seasonally Adjusted)

Area	January 2011	December 2010	January 2010	Over-the-Month Change		Over-the-Year Change	
				Level	Percent	Level	Percent
Statewide	7,147,600	7,244,300	7,116,900	-96,700	-1.3%	+30,700	+0.4%
Cape Coral-Ft. Myers MSA	194,300	196,000	197,200	-1,700	-0.9%	-2,900	-1.5%
Crestview-Ft. Walton Beach-Destin MSA	75,600	76,500	74,900	-900	-1.2%	+700	+0.9%
Deltona-Daytona Beach-Ormond Beach MSA	151,600	154,500	153,400	-2,900	-1.9%	-1,800	-1.2%
Ft. Lauderdale-Pompano Beach-Deerfield Beach MD	700,700	709,500	699,800	-8,800	-1.2%	+900	+0.1%
Gainesville MSA	126,900	127,500	127,100	-600	-0.5%	-200	-0.2%
Jacksonville MSA	576,100	587,100	573,900	-11,000	-1.9%	+2,200	+0.4%
Lakeland-Winter Haven MSA	193,700	195,500	192,900	-1,800	-0.9%	+800	+0.4%
Miami-Ft. Lauderdale-Pompano Beach MSA	2,178,400	2,214,100	2,173,300	-35,700	-1.6%	+5,100	+0.2%
Miami-Miami Beach-Kendall MD	978,500	996,500	972,500	-18,000	-1.8%	+6,000	+0.6%
Naples-Marco Island MSA	110,700	111,500	111,700	-800	-0.7%	-1,000	-0.9%
North Port-Bradenton-Sarasota MSA	238,600	240,900	238,100	-2,300	-1.0%	+500	+0.2%
Ocala MSA	89,300	90,300	90,700	-1,000	-1.1%	-1,400	-1.5%
Orlando-Kissimmee-Sanford MSA	1,005,200	1,015,800	984,800	-10,600	-1.0%	+20,400	+2.1%
Palm Bay-Melbourne-Titusville MSA	190,500	193,100	193,000	-2,600	-1.3%	-2,500	-1.3%
Palm Coast MSA	18,200	18,300	17,800	-100	-0.5%	+400	+2.2%
Panama City-Lynn Haven-Panama City Beach MSA	69,900	71,000	68,700	-1,100	-1.5%	+1,200	+1.7%
Pensacola-Ferry Pass-Brent MSA	157,400	158,700	154,300	-1,300	-0.8%	+3,100	+2.0%
Port St. Lucie MSA	119,800	121,400	119,700	-1,600	-1.3%	+100	+0.1%
Punta Gorda MSA	40,200	41,100	40,700	-900	-2.2%	-500	-1.2%
Sebastian-Vero Beach MSA	42,900	43,400	44,000	-500	-1.2%	-1,100	-2.5%
Tallahassee MSA	169,800	169,300	168,900	+500	+0.3%	+900	+0.5%
Tampa-St. Petersburg-Clearwater MSA	1,109,300	1,122,300	1,105,700	-13,000	-1.2%	+3,600	+0.3%
West Palm Beach-Boca Raton-Boynton Beach MD	499,200	508,100	501,000	-8,900	-1.8%	-1,800	-0.4%

Note: Employment estimates have been rounded to the nearest hundred. Sum of detail may not equal totals due to rounding or the exclusion of certain industries from publication. All data are subject to revision. Released March 10, 2011.